



# Why EMP for Auto Auctions



EMP Tech Group services hundreds of Auto Auction sites with the products and services listed in this brochure. Auto Auctions are fast paced operations that require precise data collection and the ability to manage thousands of large assets. EMP can assist you with the automated labeling and data collection needed to keep up in your world.

In the last few years, many technology changes have taken place that auctions can use to better manage and streamline their operations. All with lower consumable and hardware costs! EMP has been at the forefront of these technology changes helping our customers realize these cost savings and efficiency gains.

Above all, we provide excellent service to our customers! You will always get prompt and friendly service when ordering products from us or using our technical services staff to help you implement or support our products. Contact us today to see the EMP difference.

## 1 MOBILE COMPUTERS

### TC77 – Ultra-Rugged Touch Computer

At the edge of your business are your front-line workers that spend their days in the field, face-to-face serving the important asset in your company — your customers. Now, there's a device designed to take staff enablement and customer service to the next level by delivering everything your workers need to achieve peak efficiency, with trouble-free reliability — the TC77 Android Touch Computer.





## ET5X – The Ultimate Business Tablet

Finally, a flexible business tablet you can customize for just about any job and any environment — from retail associates and warehouse workers inside the four walls to salespeople, delivery drivers and service technicians out in the field.



## 2 LABEL PRINTERS

### ZQ6XX – Unstoppable Performance

The ZQ600 Series takes the popular QLn platform and makes it even better - adding advanced technology and innovative design that drive productivity, ease-of-use and manageability to a new level. Minimize downtime and ensure your printer never sleeps with advanced battery technology, more battery capacity and instant wake-on status. A large color display with status icons helps take the guesswork out of the equation. Your workers will enjoy the dependable wireless connections with fast 802.11 ac and Bluetooth 4.1.



### ZD420 – Fast, Flexible, Affordable

If you need fast 4-inch thermal printers that are easy to use, easy to deploy and easy to manage, then choose the ZD420. Building on the legacy of the industry-leading GK Series printers, the ZD420 Series printers deliver features and functionality that take deployment and management simplicity to a new level. The ZD420's faster, higher-quality printing keeps your business moving, along with application flexibility and a low total cost of ownership.



### ZT230 – Easy Setup, Operation, and Service

The durability of a metal frame and cover with an icon-based LCD graphical user interface and larger ribbon capacity for long lasting use in demanding environments. Building on the legacy of the S4M printer, the new ZT200 series printers offer easier setup, operation, and service.





### 3 LABELS

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#### Stock Labels

One of the biggest changes in the auction industry over the last few years has been labels. The industry has gone from direct thermal labels that only last a few days or a few weeks before needing to be relabeled to thermal transfer labels that last a long time but are expensive. Finally, a cost effective direct thermal label material has arrived that will withstand your reconditioning process and the elements. We understand that labels are a mission critical part of your operations so we stock three sizes for our customers, 4” x 2”, 4” x 4” and 4” x 6” sizes are all in stock and ready to ship the same day.



#### Color Labels

Do you have more than one sale per week and need a colored label to easily tell which vehicles are for the second sale? We have your answer. This new direct thermal label material is sensitive to top coats being applied in the production process, but EMP has figured out a production process to apply a yellow color to the labels and still have them image and withstand your reconditioning and the elements.



These labels are also stocked in 4” x 4” and 4” x 6” sizes, ready to ship to you the same day.

### 4 WLAN

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#### Extreme Networks – WLAN and Wi-Fi Built for Enterprise

Your wireless network is the backbone that supports your connected mobile devices. Providing fast, secure, reliable wireless access to all these devices is no easy feat, which is why you need an enterprise-grade wireless network. Extreme Networks line of WLAN products will keep your workers connected, secure, and productive in all corners of your business.





## 5 ANDROID

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### With Zebra, Android is Truly Enterprise Ready

Zebra has the largest range of enterprise optimized Android devices, purpose built to improve the productivity and mobility of your business. Exclusive built-in Mx Technology means Android security is uniquely hardened for use in even the most demanding enterprise environments. And Mobility DNA provides the industry's most comprehensive suite of workforce mobility must haves to enable full customization to meet the needs of your business.



## 6 DEVICE MANAGEMENT AND SERVICES

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### SOTI – Device Management Made Easy

Zebra is partnered with SOTI to bring customers MobiControl, one of the world's most trusted Enterprise Mobility Management and Bring Your Own Device Management solution. MobiControl enables organizations to manage, support, secure and track corporate-liable and employee-liable mobile devices from end to end.



### Zebra OneCare – Support, Service, and Peace of Mind

Every day, you depend on your Zebra mobile computers, barcode scanners and printers to keep your business up and running efficiently. Ensure you get the predictable and dependable performance you need to maximize device uptime and return on investment for your Zebra devices with Zebra OneCare Support Services.



### EMP Project Management – Hardware and Software Installation and Integration

EMP Tech Group has the experience, knowledge and staff to help you complete your next automation project on time and on budget. Our goal is to help you reduce the burden on your IT resources during your next hardware or software rollout. That means being there for you every step of the way to help you plan, implement, and train. Talk to us about your upcoming project today!

